



IOWA STATE  
UNIVERSITY  
RESEARCH PARK

# CONNECTED

*Wealth of Resources, World of Possibilities*



CONNECTE



IOWA STATE  
UNIVERSITY  
RESEARCH PARK

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**[www.isupark.org](http://www.isupark.org)**

Established in 1987





ISU RESEARCH PARK – AMES, IOWA'S BEST-KEPT SECRET FOR  
**SCIENTIFIC  
BREAKTHROUGHS  
AND BUSINESS SUCCESS.**

**LAND** 120 acres

**FACILITIES** 8 buildings (multi-tenant)

**SIZE** 381,000 sq. ft.

**POPULATION** Over 50 tenants

**EMPLOYMENT** Over 800 people  
(Employed by on-site businesses)

## CONNECTED

**The ISU Research Park is responsible for hundreds of millions of dollars in economic impact, thanks to a tenant roster filled with the world's leading innovators.**

The ISU Research Park connects businesses, organizations and individuals to the greater scientific community and the global marketplace.

We serve the diverse, often highly specialized needs of regional, national and international researchers and entrepreneurs. We enable growth through scalable solutions and on-site technologies. We facilitate collaboration by bringing rising talent and established thought leaders together. We assist startups and spinoffs in attracting capital through grants and from investors.

The ISU Research Park's tenant roster ranges from mature corporations to freshly launched startups to university research centers.

Technology creation. Business development. Groundbreaking research. The impact and influence of the ISU Research Park is evident with each new product, patent and business plan we have made possible since 1987.



# OPPORTUNITY

**The ISU Research Park currently houses more than 50 companies and research groups that rely heavily on the Park's resource-rich environment.**

The ISU Research Park serves as a strategic partner in the growth of its tenants, providing added value through every phase of a business' lifecycle.

The ISU Research Park offers exclusive tools and resources that scale to tenants' needs – technology incubator, specialized equipment and plug-and-play lab space available for research efforts; business development workshops and mentoring programs for entrepreneurs and startups. Tenants are able to benefit from these on-site resources, minimizing an initial major investment on their own.

We also help bring innovators and investors together, providing the much-needed exposure to make new capital possible. Companies at the ISU Research Park have been able to raise in excess of \$135 million in the past 10 years, and \$1.4 in 2010 alone. Businesses get the seed funding they need to continue their work; investors get in on the ground floor of potentially game-changing research.

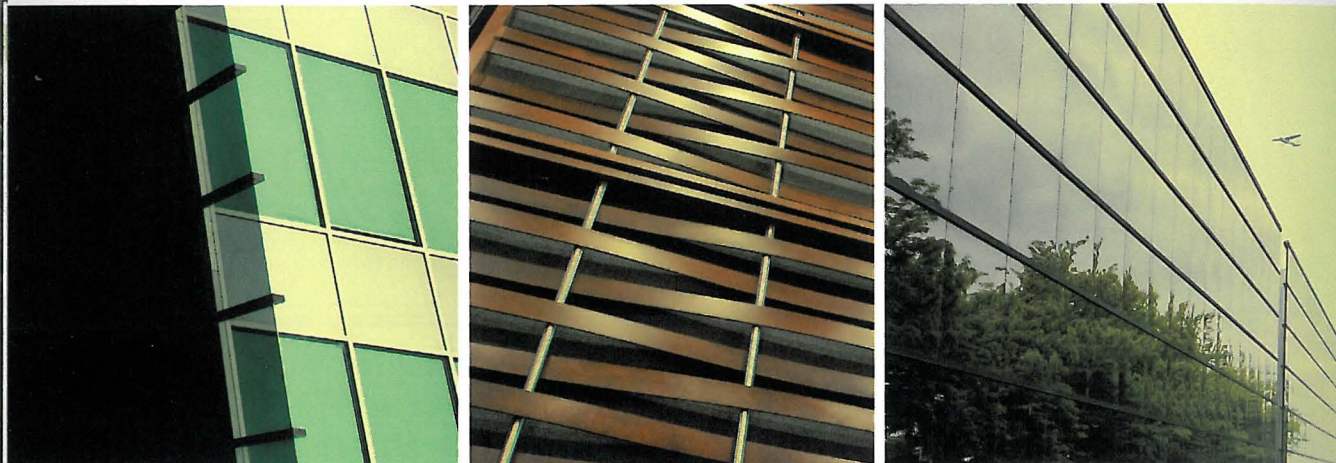
Leveraging the resources of the ISU Research Park significantly accelerates the success of our tenants, as evidenced by the track record. Two IPOs, two recognized market leaders and eight businesses later acquired by public companies have all gotten their start at the ISU Research Park.

COMPANIES AT THE ISU RESEARCH PARK  
HAVE BEEN ABLE TO RAISE IN EXCESS OF

\$135

MILLION IN THE PAST 10 YEARS





## INNOVATION

**From cyber security to agricultural science to biotechnologies, the advancement and application of Iowa State-based discoveries are made possible thanks to the ISU Research Park.**

The ISU Research Park enables the advancement and application of Iowa State-based discoveries.

Plant science advances are helping feed the world. Cyber security applications are leveraged by the U.S. Department of Defense. Pharmaceutical research groups are saving lives. Businesses are breaking ground at the ISU Research Park every day.

The primary reason: the ISU Research Park benefits from its close relationship to Iowa State University, a leading science and technology university. ISU offers equipment and research environments – including a virtual reality center, nutritional wellness/food science facility and leading veterinary medicine college – that are scarcely available anywhere else in the world.

ISU also offers advantages in the area of human capital, including nationally recognized university professors and researchers, as well as the thought leaders of tomorrow: the 23,104 undergraduates and 4,991 graduate students at Iowa State University.

**\$11  
MILLION  
GENERATED IN  
STATE & LOCAL TAXES**





**\$5.7**  
**MILLION**  
**IN RESEARCH FUNDED**  
**SINCE 2005**

## REACH

### **The ISU Research Park Exceeds the National Average in Size, Facilities, Employees and Tenants**

The ISU Research Park is home to a number of major inter/national players, including Siemens, Boehringer-Ingelheim, Ajinomoto, BASF, Novozymes, Biogemma and Stine Seed.

Based in Ames, Iowa, the ISU Research Park represents interests that reach far beyond its 120 acres. Tenants range from a multinational conglomerate with 142 affiliate companies across the globe to the largest independent seed company in America.

The ISU Research Park also facilitates the networking and collaboration of tenants with outside representatives from the professional and political realms. In the past year, the Park has held conferences featuring speakers from Amazon.com and IBM, hosted several visits/tours by legislators and initiated a number of IT meetups.

While the ISU Research Park is international in scope, we still offer tenants the advantage of regional costs (three percent below national average), a centralized location equidistant to the coasts, access to exclusive, cutting-edge equipment and ideal testing conditions for ag-related applications.

Another major factor in drawing high-profile tenants is the Park's offerings in comparison to its peers. The ISU Research Park exceeds the national research park average in size, number of facilities, employees and tenants:

	NATIONAL	ISU RESEARCH PARK
Diversity	6 buildings	8 buildings
Size	314,400 sq. ft.	381,000 sq. ft.
Employment	750	850
Tenants	24 median/ 40 average	56
Single Tenant Buildings	57%	None
Develop Own Property	11%	Yes



# IMPACT

## \$135 Million in Tenant Output in 2010

The ISU Research Park is a key contributor to the economy and the marketplace.

Job creation, venture capital opportunities and operating costs have all proven steady throughout the ISU Research Park's 25-year history. The Park has proven to be an economy-resistant option for businesses and organizations. In fact, during just the last decade, the number of tenants at the Park has actually grown from 34 to 56, despite the economic flux of recent years.

Current and former tenants of the ISU Research Park are responsible for creating nearly 3,200 jobs in all. The success of Park tenants is reflected not only in the number of jobs but also in the quality of those jobs: average wages at the ISU Research Park have increased by 45 percent from 2003 to 2010.

The ISU Research Park also plays a significant role in the prosperity of Iowa, as well as the City of Ames, generating nearly \$11 million in state and local taxes.

# 3,200\*

JOBS ARE MADE POSSIBLE BY  
THE ISU RESEARCH PARK

\*DIRECT, INDIRECT AND INDUCED





## CONTACT

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